



## FAQ - PEOPLE'S PLATFORM

What is People's Platform?

- Winner of a national community media award for "Empowerment" programming, People's Platform. People's Platform is a unique addition to BNN Media program lineup. It allows the people of Boston to share their perspectives with Boston households. No studio production training is necessary — you just need to have something to say.

Who can appear on People's Platform?

- Any Boston resident can become a Basic Member of BNN and request to appear. Minors (under 18) need parental permission.
- Boston non-profit organizations can also sign up for membership and appearances.
- BNN membership provides other benefits. For more information, contact our Membership Manager at 617-708-3224 or at [membership@bnnmedia.org](mailto:membership@bnnmedia.org).
- We will record commentaries of individuals (up to 10 minutes). We will also tape the conversations (up to 25 minutes) of two or three people who want to appear together.
- No prior training is necessary. We will work with you before the taping to help you get comfortable with the process and to better understand how to get your message across effectively.

What do I need to know for the day of taping?

- Be sure to arrive on time, as other productions will be scheduled after yours. Bring directions and contact information with you so you can reach us and any other participants if you are delayed. We will schedule enough time for you to discuss your plans with staff and rehearse what you want to say on the set. Time is limited therefore punctuality is essential for successful results.
- Be yourself. You will come across better that way. There is no need to try to sound like anyone else.
- Speak up so we can get good sound. If you speak too softly or loudly, we may have problems with that.
- Do not touch the microphones or cables.
- Stay in the position you started in, as our stationary cameras will not be able to follow motion.
- The member who has requested the taping must complete a " Standard Release Form." Any other participants must sign a "Standard Release Form" before taping begins. These forms should be read carefully and agreed to before making the request.

What else do I need to know?

BNN reserves the right to make editorial decisions based on the above. Some material may not be able to be used for technical or other reasons. Based on subject matter, some commentaries may be selected for individual themed episodes of People's Platform or combined with other segments for timing reasons.

- BNN members may request additional appearances depending on availability. To maximize availability for all requesters, appearances will be scheduled at least six weeks apart, and one taping must be successfully completed before making another request. BNN reserves the right to deny repeat requests based on instances of no-shows, late arrivals, or other problems.
- We will contact you when your appearance is edited and scheduled for cablecast so that you can watch and record it. Copies of the completed program may be purchased (check, money order, or credit card) for \$20 each.