

WBCA 102.9 FM Programming Guidelines

The Board of Directors of the Boston Community Access and Programming Foundation oversees the management of Boston Neighborhood Network (BNN), including BNN-TV and WBCA 102.9 FM. In determining how to ensure that this new resource can most effectively serve the people of Boston, we have compared Boston demographic data to BNN-TV programming and membership data. In accordance with BNN's Agreement with the City of Boston, Articles of Organization, Bylaws, Mission Statement, WBCA 102.9 FM Policies, and regulations of the Federal Communications Commission, we have established the following Programming Guidelines.

- 1. BNN members with programming ideas that meet these guidelines may request access to WBCA airtime (and/or production resources) by submitting a proposal to the Radio Station Manager for review and approval in consultation with BNN's General Manager and the Programming Committee.
- 2. BNN strives to provide an opportunity for people to participate who have been underrepresented on traditional media. Furthermore, we also want to provide an opportunity for those underrepresented on our BNN channels and airwaves. Airtime and production resources will therefore be prioritized for youth, seniors, people with disabilities, members of the LGBTQ community, and underrepresented ethnic groups.
- 3. To provide balance to WBCA's overall programming profile these programming categories will be prioritized: local arts, local music, civic education, health, and public services.
- 4. "Mature" content that is allowable in late-night time-slots on the Community TV Channel is not permitted on WBCA 102.9 FM.
- 5. We encourage all producers of WBCA programming to address political issues with objectivity, fairness, and balance to include various viewpoints. We are required to provide equal opportunities to candidates. You may be asked to yield some of your airtime to facilitate equal opportunities.
- 6. Only non-commercial content is permissible. More information about this and other important guidelines (such as relating to copyright) is detailed in the WBCA 102.9 FM Radio Policies and in operational procedures and guidelines provided by staff.

For more information, please contact:

WBCA 102.9 FM radio@bnnmedia.org (617) 708-3241